



CAPE PACK Regional Training 2012

Keeping Up With Packaging Trends

Sustainability, Club Store Requirements, Material Savings, Cost Cutting, Cube Utilization, Warehouse Optimization.....what are your biggest packaging objectives for 2012?

Here's what you'll learn in the full-day, hands-on class:

- Creating, saving and recalling CAPE PACK analyses using the Pallet, Arrange, Design, Casefill, and KDF programs. Interpreting your results and selecting the most appropriate solution.
- Generating CAPE PACK information to help you complete your Sustainability Scorecard requirements. Most of you have heard of or are currently involved in the Sustainability initiatives for your company. Learn how to use the CAPE scorecard to help you address many of the 7R's, and help improve your green footprint?
- Learn how to use CAPE to evaluate new, more cost effective packaging alternatives, thru better cube utilization, material reduction and efficient product/package ratios. Reducing the amount of packaging material used, product-to-package ratios, and light-weighting your containers, are just a few of the many ways you can reduce costs and save materials from entering the post consumer waste stream.
- Creating Club Store Displays of single or mixed items using the Display Pallet program with it's product database and powerful 3D graphic features. Club stores have their own specific requirements for how pallet loads can be created and shipped throughout their respective supply chains. Let us show you how you can customize CAPE and set up standards for your different customers. Learn how to adapt your product-specific loading rules.
- Packaging and palletizing affect the space optimization of your warehouses, trucks, and total supply chain. Learn how to use CAPE to evaluate many different aspects of the entire product and packaging supply chain.

